



RMB BRINGS PIONEER'S POWERFUL BRANDS TO THE BEE TABLE



**RAND
MERCHANT
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A division of FirstRand Bank Limited

Traditional values. Innovative ideas.

Rand Merchant Bank acts as sole external funder in Pioneer Foods R1.6-billion B-BBEE deal

RMB is proud to act as sole external funder in a deal that increases and broadens direct black ownership of this significant player in the food and beverage industry in Southern Africa. This transaction will also result in a meaningful additional cash injection, earmarked to accelerate Pioneer Foods' growth strategy. Contact Coenie de Villiers on +27 21 658-9369, email coenie.devilliers@rmb.co.za or JM Erasmus on +27 21 658-9366, email jm.erasmus@rmb.co.za

THE MOST INNOVATIVE INVESTMENT BANK FROM AFRICA – THE BANKER INVESTMENT BANKING AWARDS, 2011.

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